

A Brief Analysis and Application of Bourdieu's Field Theory

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Abstract: The concept “field” in Bourdieu's Field Theory is a useful meso-concept. In the study of psychology, sociology and organization, the importance of field as a middle-level analytical unit has been fully recognized. However, the research on social security prevention and control mostly focuses on the top-level macro-design or micro-practical operation. There are some problems such as inadequate research perspective and insufficient understanding of value. This paper attempts to use Bourdieu's Field Theory as a medium-level analysis tool to some social managements, such as ideological construction, virtual space management and supervision of public opinion. Research will enable social governance activities to have a more solid foundation of public opinion and stronger scientific support.

1. Overview of Bourdieu's Field Theory

Field is a theory put forward by Bourdieu in sociology. It refers to “the structural space with its own distribution of force relations and operational rules. The structure of field is determined by the relationship between the positions occupied by the activists in the field at any time. Field is a dynamic concept, and the change of each activist's position is a dynamic concept. It will cause the change of the field structure; the activists compete for the resources and interests of the field through their own positions. By analyzing this concept, we can find that the field is different from the traditional social and geographical concepts. It is a kind of relationship configuration formed by the competition of the activists in a certain space field because of their position. In order to ensure that the activists participate in the competition of the field, the operational rules, i.e. the existence of habits, are necessary in the field, so as to form the stability of the field.

1.1 “Field” concept

The field is Field is a brand-new meso-perspective, containing not only the pure physical environment, but also the related behaviors of others and other related elements. The role of a single element in sociology is not viewed in isolation, and all members in the field are linked together on the basis of “group theory” based on the main relationship of sociology. Meanwhile, the symbolic production and consumption theory in sociology is integrated to explain the production principle and practical role of social phenomena. Bourdieu successfully applied the anthropological knowledge “group research” method to the sociological research field, creating the new research tool “field”. “Field” can be used as a perspective to observe social phenomena, and it can also be applied to deeply analyze social phenomena and solve social problems. With the highly differentiated process of modern society, “small society” becomes more prominent, and the field theory can be applied to all aspects of social research. By studying the unique logic, rules and inevitable connections of these independent social Spaces, it reveals the laws of social development and provides methods and tools for humans to fully understand themselves.

1.2 “Capital” concept

The formation and development of society has its internal motivation. All kinds of relations in the field are pursuing one or more resources, and the exclusive resources pursued by participants in the field are “capital”. Capital is owned by all people in the field. People in different positions in

different fields have different attitudes towards capital. Controllers hope to gather capital to improve their influence, while ordinary participants passively participate. The people who dominate the capital are constantly competing for that capital, making the capital within the field constantly shifting. Meanwhile, with the changes of social activities and history, the “capital” held by individuals within the field is constantly redistributed. Field changes in a single society will eventually reach a balance, and will remain stable. When the stability is affected by other fields or the relations at the bottom of society change, new competitive relations emerge and capital transfers. After a series of complex changes, the balance is reached within the field. All kinds of social phenomena occur, change and end in this process. In social activities, capital is the power source within the field, which is the source of social communication and competition.

1.3 “Habitus” concept

Field in order to “resource” game between the internal forces, the competition behavior in specific population, relatively independent in the “field” would reach a stable “personality tendency system”, namely the field elements action logic, the action logic is made from within the field activity elements, namely the with a person's subjective initiative of the creatures. Affected by the field, people will have personality and have convergence. People who compete for capital in the field are influenced by their objective conditions and social experiences. They have a durable and transferable action logic. Persistence means that this logic can be changed by experience, but at the same time it is rooted in people, who resist his change. Transferability means that the awe gained from one experience will work in another field. These temperamental systems and mental structures, which come from society and are attached to individuals, are called habitus. This makes habitus historic, open and dynamic. It is a dynamic open system which is produced by historical accumulation, stable, lasting and changing. Bourdieu's field theory consists of the objective field, the capital of internal competition and the habit of common behavioral logic. In this theory, field and habit influence each other, while capital is the core of everything, which is a new theory of contemporary sociology with in-depth research value, and can be used to study the field of social governance, providing a new perspective and unique insights. Field theory is a reflective science. By introducing field perspective and using field, habitus and capital theory system, we can think about social environment and problems from a special perspective.

2. A Brief Analysis of Bourdieu's Field Theory From the Perspective of Social Governance

2.1 The field of power of social governance

According to Bourdieu's field theory, the power field is the basic type in all field fields, and the foundation of all social life is the power construction of the leadership class. In the field of social governance, the power field is the most basic and most prominent existence, its basic form of expression is the existence of various forms of community environment and various nature of social governance forces in the power field within the constant collision, interaction, and finally form a complex power relationship network. Together, these forces determine the stability of society and the internal living conditions of the population.

2.2 Social governance information field

Information, material, energy and become the three basic resources of human survival and development, including information, intelligence, instructions, codes and signals containing certain content, with the extensive use of computer network technology, the past power-led, the leadership of the decision action plan has changed, information guidance action has become an important concept. In the field of social governance, a large number of information is generated, continuous transmission, continuous flow, and retention. Under the field perspective, social governance information is in an independent position, and it is difficult for other types of field to have a direct impact on it. However, the information field is always closely connected with other fields, which is the basis for the normal operation of all fields, and is an important medium for the interaction and

interaction of different fields. In particular, the vigorous development of information technology, so that the social governance field was born such as self-media field, community exchange field and so on is still in the new stage of important field. These small fields are integrated into the social governance information field, they are based on information, different participants are full of competition and exchange, information is the main capital in the ongoing conflict and cooperation, producing a lot of benefits, attracting more people and capital to join. To do a good job in community governance, from the field perspective is a wide spread of information network, actively participate in information exchange activities, open information query channels, so that information in the constant flow of social governance work. The ever-interwoven information network enriches the information field of social governance, broadens the information exchange channel, enhances the information collection power, and optimizes the information transmission mode will make the social governance information field become an important pillar of the efficient utilization of the capital of the social governance field.

2.3 The field of public opinion in social governance

China is in an important stage of social transformation, the historical task of building a well-off society in an all-round way makes the country attach importance to the people's opinions, but the social contradictions are still sharp, people attach great importance to the relevant information on public security, and actively express their views. The internal capital of the field is still in the process of changing distribution. The field view of social governance public opinion is full of capital game, various forces with their own unique core to form relevant interest groups, actively participate in it. People are group creatures, the network such an environment more promote the network interest groups, different classes, different ideas of people at the same time constantly conflict, resulting in interest entanglements, a large number of contradictions interwoven, similar experiences in various regions, the same concept of people quickly embrace, because of the interests of the induction and emotional infection, cause a massive sound wave. From the perspective of the field, only in the dynamic and complicated security situation to control the event trend and social public opinion-oriented, grasp the customary law in the field, the government prestige and the people's trust and other public opinion capital firmly grasp, in order to let the field of public opinion become a guardian of the country, maintain a weapon of peace.

In general, the power field is still the core of the field of social governance, all social governance behavior is essentially to safeguard the interests of the ruling class, and Chinese the people's government pursues the fundamental interests of the people. We should pay attention to the information field, because it is closely related to the people, it protects the daily life of the people. To use good field knowledge, so that the field of public opinion to become a weapon of public security work, public opinion is the voice of the people, with the help of the power of public opinion to establish correct social values.

3. Application of Bourdieu's Field Theory From the Perspective of Social Governance

China is in a new period of characteristic socialist modernization, and in the process of Chinization of the theory of social governance field, it is necessary to take into account the new capital of the era and Chinese characteristics to create the theory of social governance field, that is, the ideological construction work and information technology of the Party leadership, these two new forces, The application and development of capital plays an important role in the field of social governance under the new situation. Studying these two from the field perspective is conducive to the stability and prosperity of society. In his report to the 19th National Congress, General Secretary Xi Jinping put forward the higher requirements of “strengthening and innovating the field of social governance and establishing a common governance-sharing social governance pattern”. Using the power field, information field and public opinion field view to see the problems in social governance work and propose solutions.

3.1 The ideological Construction works of the Party's leadership from the perspective of Power Field

Third Plenary Session of the Eighteenth Central Committee of the CPC points to “social governance innovation” and “strengthening the party committee leadership, government leading role, encourage and support social participation in all aspects, to achieve the government governance and social self-regulation, residents autonomy benign interaction”, “improve the level of social governance, and comprehensively promote peace China construction, safeguarding national security, to ensure that the people to live and work in peace and contentment, social stability and orderly”.

However, in social governance at the grass-roots level, including the social governance activities of the police stations, the government and other relevant departments into the socialist ideology construction awareness is still relatively weak. Habitus in the field determines the action of elements, and people's behavior mode will be influenced by the environment and their own ideology. The ideological construction work under the current situation of social governance in China is influenced and restricted by the social governance environment and the ideological level of staff. At present, the weak consciousness of grassroots ideological construction in China has obviously hindered the development of social governance field and the improvement of national social governance level. From the perspective of the field, that is, in the upcoming new era of building a well-off society in an all-round way, the “habitus” of taking the party as the center and following the party's direction in the field of social governance has not yet formed, which will seriously hinder the further development of social governance work. The main problems in the power field are manifested in the following aspects:

1) Lack of subject consciousness of capital holders from the perspective of power field. Some party members who are engaged in social governance work and act as leaders and pioneers are the main holders of capital in the power field. However, they lack correct understanding of the significance of social governance, and then do not pay attention to the establishment of correct concepts in the community collective, ignoring the importance of ideological construction in social governance. Party members are the important participants and implementors of the grassroots ideological construction work led by the party, as well as the spokespersons of the party's image. The implementation of their working consciousness and working concepts in daily life will greatly affect the development quality of the ideological construction work led by the grassroots party in China. However, as far as the practical development of grassroots ideological construction in China is concerned, there are still quite a few grassroots party members who only serve as the mouthpiece of superiors, lacking initiative, unclear understanding of the party spirit in social governance work, and unable to practice the party's will. Therefore, in the concrete implementation of the process of related work due to the ideological understanding is not in place and insufficient, leading to the party's ideological construction work is difficult to play its due role in social governance reform, resulting in the effectiveness of ideological construction work cannot be implemented in the social governance action

2) From the perspective of power field, “party first” behavior “habitus” has not been formed yet. Some social management workers lack sufficient understanding of the integration of the party's ideological construction and social management. The ideological construction work led by the party is integrated into every aspect of social life. Parts of the conservative party members in social governance work methods and old, hard to keep up with The Times development pace, not able to take the initiative to learn about the ideology construction and social governance in our country since the 19 big new idea and new requirements, work in daily work is still the continuation of traditional ideas, not in-depth analysis of the modern social basic ideas of the construction of the concrete form and closely connected with social governance, it is to a great extent, led to the problem of poor low work efficiency and work performance. At the practical level, we have not fully realized the significance of deep integration of the two, nor have we found the specific methods and methods of deep integration of the two at the practical level. The ideological construction work led by the party only exists on the surface of the actual leadership of social

governance, and there is no substantive work progress. The working method of leading social governance by ideological construction is still relatively old and rigid.

3) Capital is weak and difficult to allocate from the perspective of power field. At present, the biggest problem in the ideological construction work led by the party at the grass-roots level in China lies in the lack of internal capital in the social governance field, that is, the lack of the most important professional capital support in the field of ideological construction and grass-roots governance work at the grass-roots level. Should be clear, the construction of ideology and social governance ultimately leave the professional talents of lead and support, but for now, our country's ideology construction at the grass-roots level and social governance, however, there is a lack of professional talents, in terms of specific work, many are professional for the construction of the problem cannot get timely and effective solution. At the same time, the ideological consciousness of the members of grass-roots party organizations needs to be improved, and their ability to understand the party's ideology and governing concept needs to be further strengthened.

In view of the existing problems in the power field of social governance in China, we must realize the importance and necessity of promoting the capital growth in the power field with the idea of enhancing integration. Above all, strengthen the ideological and political education to party member and social management worker, raise its ideological consciousness, promote the formation of the thought construction work of the party and social management work amalgamative development idea. By party members and social governance workers way of systematic and theoretical training, as the basic unit party member and social governance workers inculcate knowledge of The Times, the latest of the new idea, make them improve their understanding of party construction concept and the concept of social governance innovation ability, pay attention to in the process of daily work in an organic blend of both, achieve the unity of the theory and practice, a clear ideology construction innovation and the development direction of social governance innovation. Second, standardize the formation of the "party-first" field habit, promote the in-depth integration of ideological construction innovation and social governance, and refine the specific implementation methods and operational details to ensure its feasibility and operability. At present, the government personnel shall be in the new era background, combining the latest development of our country national condition and social environment change, the ideology construction and community governance continue to expand and deepen the depth and breadth of respect, can in the largest extent, maintain the advanced nature of party organizations and the concept of social governance to keep pace with The Times, in terms of specific work way of thinking for the juncture between them, trying to promote social governance effective promotion be promoted by ideology construction. Finally, the problem of weak overall capital can be solved through systematic and professional training for party members, cadres and social management staff. Leadership of the party's ideology construction work and the work of social governance should clear the important role of talent resources and to pay attention to party members and cadres and workers social governance organizations and the training work, promote the communication between the staff and learning, makes every effort to achieve the maximum of the party member cadre troop overall quality promotion and increasing ability of the actual social governance workers. Next, improve the consciousness that party member cadre and social management worker ego study and ego raise. Ought to be clear, with thought construction drive and guide the ceaseless deepness of social management work, in addition to strengthening the groom to relevant job participant from outside and groom a job, still need party member cadre and social management worker to proceed from oneself to improve oneself work ability and self-study ability. For example, for our party under the new situation of grass-root party construction and social management latest claims and the latest concept learning and communication, can maximize the deep understanding and accurate grasp the party's relevant documents and mental instructions, to achieve the firm belief of party, constantly improve and improve themselves, for the ideology construction job and social governance.

3.2 Virtual social management from the perspective of information field

In order to meet the objective requirements of the development of social informatization and

solve the problems faced by social governance, the government's strengthening of virtual social management is the reform of social governance based on the changes of functions and resource structure in the power field of social governance, and it promotes the reform of social governance model based on the information system. Strive for the shortest time so that the social management departments have enough ability to unite with the social forces of all classes to cope with today's complex and severe reality and network dual social governance tasks. Local governments should take the construction of information system as the leading role and resource integration and information sharing as the main line to push forward the management of virtual society.

The infrastructure construction of network virtual society management includes hardware construction and software construction. Hardware construction expands capital utilization rate and software construction optimizes habit. More advanced societies and faster information technologies improve the recording, storage and transmission of information about social governance. The performance and usage of network TV, telephone, computer and other information hardware equipment determine the management efficiency of social governance. Optimize information collection channels and provide adequate technical support to ensure timely information collection. The construction of information system, information team and information work system can guide the formation of good and beneficial habits inside the field, so that the operation of power conforms to the needs of social development and people's living and working in peace and contentment. Basic information runs through the whole process of social governance work. The establishment of social governance information database, information security guarantee and information sharing platform is the best way to improve the government's ability to grasp information capital in the face of increasingly complex social governance situation under the current legal framework of social management. Virtual social management of social governance network, from the perspective of mesoscopic field, is to promote the development of information field of social governance subspecies field, and then promote the improvement of social governance level. It is the best solution to solve the problems in practice to deepen the network virtual social management into every field of social governance.

In the field of daily social management, in addition to the establishment and improvement of "one network control, one network communication, one network examination, one network office, integration" such an information platform for serving the people, it is also necessary to actively collect and integrate the external information environment. Secondly, it focuses on the cultivation of professional talents. Information collectors, processors and analysts work together in their respective roles. Community police are responsible for community information collection, and administrative management professionals collect specific information; Specially-assigned person for information classification, sorting, input, archiving work; People with professional quality, ability and rich practical experience, who make good use of scientific methods, conduct research and judgment, analyze, find and summarize valuable information, and provide it to relevant departments in time. Network police should know laws and regulations, know how to act in accordance with the law, with network intelligence acquisition and analysis technology, network case site investigation and forensics technology, network attack and prevention technology, big data era public opinion monitoring technology, encryption and decryption technology and other professional technologies. Improve information management system and information system operation system to ensure timely and effective information, security and confidentiality. Cultivate the most important capital of public security governance information field -- information talents, give play to the unique role of information field, and then improve the management level of virtual society. Finally, the actual management level should start from the rule of law and strictly manage the virtual society, which is easy to produce illegal activities. We will ensure that information portals are easily Shared by the public, that the government firmly controls core powers, and that social harmony and stability are maintained on a large scale.

3.3 Supervision of social and public opinions from the perspective of public opinion field

China is currently in a special historical period of social transformation of socialist

modernization. The great development will inevitably bring drastic changes in the field, and the contradictions within the society and the people are constantly emerging. It is prone to various social security events, such as social mass disturbances. With the rapid development of the Internet and related information industry, cybercrime with increasingly high-end and modern means has become a difficulty in social governance in China due to its large number, rapid development and great harm. The technology to use more and more frequent, the diversification of social governance and increasingly complex caused by illegal and criminal issues and problems of public opinion, in addition to active treatment after things happen, improve the social public opinion supervision level, promote the reform of social governance in the field, is the fundamental to ensure the good development of the large social field. However, at present, China's social security governance and supervision of public opinion work is slow, there are problems such as insufficient public opinion collection, not timely, backward means, difficult to share social information, data security loopholes and so on.

Network public opinion is an important aspect of social governance. The sensitive words related to government work are easy to form the tide of public opinion on the Internet, and the public is actively involved, which brings work pressure and challenges to social governance. The application of new information management technologies, such as information monitoring, to social governance is conducive to early detection of intelligence, timely research and judgment and action, and to curb the tide of bad public opinion in the embryonic stage. To establish and improve the monitoring, evaluation and early warning mechanism of public opinion on emergency information, relying on the unique ability of government departments to control the public opinion field of social governance. Special public opinion guidance agencies should be set up to make plans for information public opinion events, and third parties with public credibility, such as well-known experts and scholars or public welfare organizations, should be invited to work together.

4. Conclusion

At present, the humanity has full access to the network and information age, in this era background, social governance field internal personnel must fully realize the party's advanced nature, using the party's superiority in the aspect of ideology construction, play the advantages of network technology, actively build the information exchange platform, virtual and realistic social development route, through public opinion demands network platform, polls suggest the establishment of the network information platform to collect and organize the masses of the basic public opinion and the suggestion, to absorb and accept and used in social governance. On this basis, the information and public opinion in the field will be firmly controlled and the field theory will play its due role in social governance to the greatest extent. Because of modern social WeChat, micro-blog etc. widely popularization and application of modern communication equipment has been largely has produced important influences on people's production and life, so in the process of social governance job quality promotion, can also through WeChat, micro-blog and other modern communication way to establish a social governance workers and social masses between virtual network space, use of modern communication platform to expand and deepen the government management department of social capital influence, make social governance field classes including the government and the people together as the main body of capital, lay a solid foundation for the social governance work, To provide strong support for solving social security problems.

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